

SCHOOL BUS
BEHAVIOR
MANAGEMENT
MADE EASY
SINCE 1999

BusConduct

BRINGING ORDER TO REFERRAL CHAOS



Information Based Student Behavior Management

- Easy to use
- Saves Time
- Improves Communication
- Visual Seating Charts



BusConduct



BusSeatingChart

BusConduct: Cloud-Based Transportation Behavior Management

ALL THE BENEFITS AND NONE OF THE MAINTENANCE COST AND HASSLES

Simply enter referrals into any internet-connected computer; nothing to install or support! Backups, reporting, email notifications: all included. You control user access and privileges. Each user sees only referrals he or she is responsible for processing.

Imagine a solution designed specifically for managing on-bus student behavior issues. Now add 13 years of improvements, requested by school districts from across the country. The result is BusConduct, the #1 behavior management solution.

flexible solutions to meet your district's needs

BENEFITS

- **Streamlines** the referral creation and discipline process.
- Simple to use: open a browser and login to busconduct.com.
- **Promotes accountability:** referrals cannot be lost or ignored.
- Cuts down on **repeat offenders:** they're identified and disciplined quickly.
- Data is stored online for 5+ years.
- **Observe trends** or research issues using historical data.
- **Trustworthy and reliable.** BusConduct launched in 1999. Chances are, a district near you uses it!

FEATURES

- **Create** discipline referrals from any web-connected computer.
- **Instantly alerts** school administrators, and prompts them to take action.
- "Parent report" can be printed or emailed: supports second language.
- Drivers get **timely feedback** about the action taken.
- Reports provide administrative overview.
- If drivers enter referrals, a supervisor can review before they're sent.
- Secured by SSL and 256-bit encryption, hosted in a secure data center.

BusConduct Customers are Saying...

"What I like about BusConduct is how easy it is to use. Our entire administration has been thrilled with it."

Adam M. Sisneros
Osseo Area Schools

"Bus Conduct has drastically reduced the amount of student referrals that we get and have to enter every day. Response from Administrators at the Campus level is almost immediate due to the ease of use of this awesome program. I highly recommend Bus Conduct to every transportation provider and school district that I come in contact with. Cindy Hix, Spring ISD"

Cindy Hix
Spring ISD

"What I like about BusConduct is how easy it is to use. Our entire administration has been thrilled with it."

Wayne Goldstein
Monroe County Schools

"The primary benefit of BusConduct is issues are handled immediately and effectively – often in the same day. And that makes the entire process much easier to manage for everyone."

Laura Kohler
Ballston Spa School District

"I just completed a mid-year statistical report for our Superintendent of Schools which clearly showed a significant reduction in the number of bus incidents and the number of repeat offenders. Our Superintendent uses this data when he prepares the annual evaluations for each of the building Principals."

Gary Peatick
Franklin Twp. Public Schools

"When I first saw the brochure I could not wait to contact you as you were exactly right about the chaos in managing referrals. Our district is driven to see every student a success. This software introduced a real communication system between the schools, the students and our drivers and bus aides. It helps the schools identify students whose behavior is becoming an obstacle to their achieving the full potential as good citizens. When we spoke and I asked about the pricing options I could not believe the affordability of your product. We became instant clients."

Brewster Area School District,, Brewster, New York

Watch Our Video



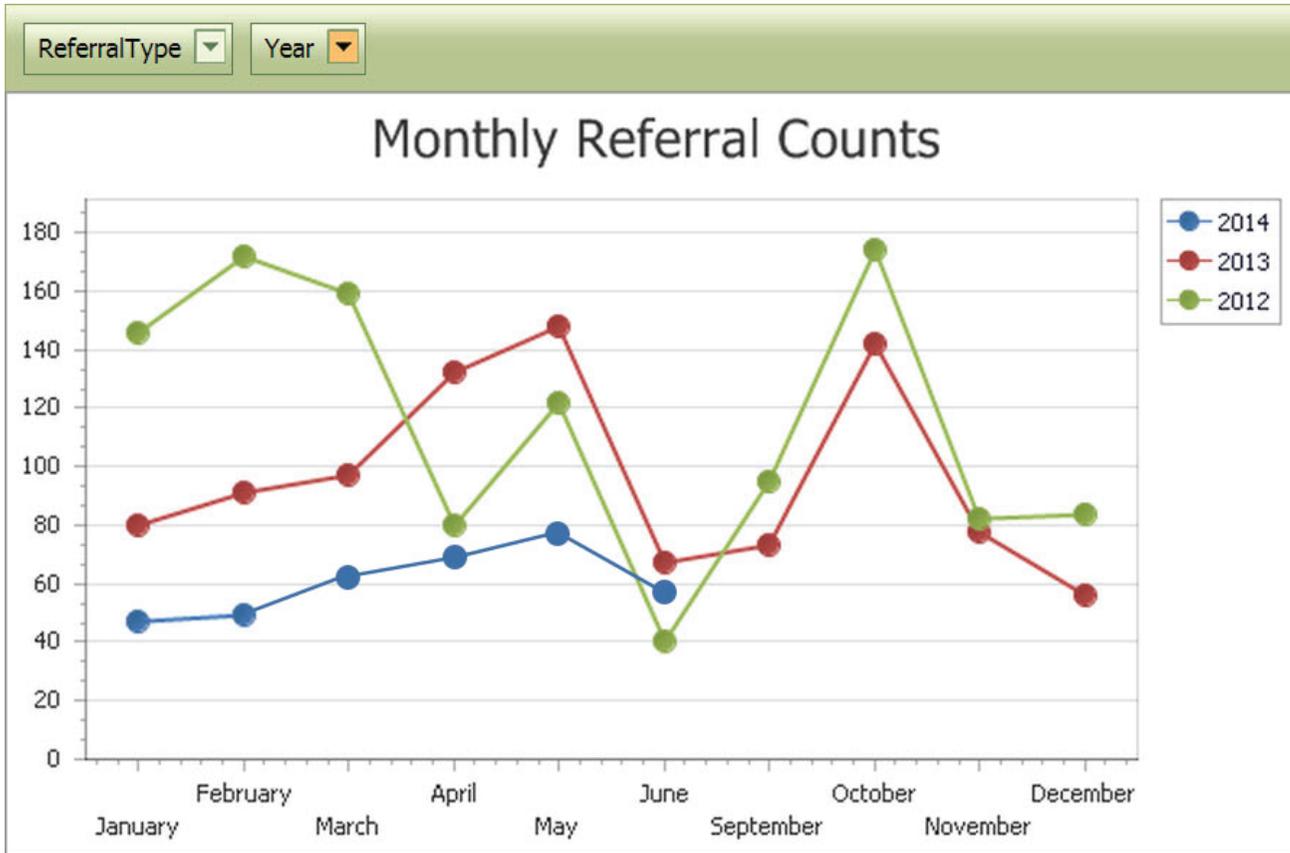
DEVELOPED IN COOPERATION WITH HUNDREDS OF SCHOOL DISTRICTS

BusConduct is used by school districts across the United States to streamline referral reporting, reduce workload for both transportation and school administrators, and improve consistency.

Watch our 3-minute video to get a quick glimpse of BusConduct in action. Or contact us today for a free, personalized demo.

www.busconduct.com/video

BusConduct: Powerful Reporting and Customization Features



Customer Satisfaction is Our Top Priority



We frequently request feedback from our customers, and what we hear most often—and enthusiastically—is how easy BusConduct is to learn and use. Even the most technologically shy drivers, they say, can enter a

BusConduct referral with little or no training.

We'll always keep ease of use as a top priority, while continuing to implement new feature requests—including richer reporting and customization options. While its focus remains student behavior management, BusConduct is almost infinitely customizable to track a variety of student, staff, or other types of incidents.

BusConduct exists to make our customers' lives easier, and we often hear how they (now) couldn't imagine doing their jobs without it! In recent years we've added seating charts and basic route-management features, and worked to stay compatible with handheld or touch-screen devices. In our 15 years, we've rarely lost a customer, and never due to dissatisfaction with the program. We want to earn your business, and invite you to call or email anytime for a no-pressure, personal demonstration and price quote.

Brett Bohanon
President
(800) 815-2158

REPORTS

- Powerful new ad hoc reports and charts make analysis easy. Use data to set goals and monitor performance.
- Track and report your own custom referral types, such as "disciplinary referrals", "safety violations", or "driver misconduct" or even "citations for good behavior".

CUSTOMIZATION

- Dashboard displays key information, including direct access to those referrals requiring immediate attention.
- Custom fields accommodate any unique issues or circumstances.
- Parent report is customizable and supports multiple languages.



"The Best Transportation Software Bargain I Have"

BusConduct is the best transportation software bargain I have, and has made as dramatic a difference as adding cameras did. BusConduct was great when we started several years ago, and ongoing enhancements have made it even better. We can **easily identify which buses have the most discipline issues**, and work with the driver and/or students as necessary. BusConduct allows us to make sure the school administrator follows our code of conduct every time. Previously, we had principals who followed up on bus misconduct as little as 15% of the time! Today, every one of our principals is at or near 100% and the **drivers are loving the support they feel**.

Additionally, the data from the reports are used as a part of the principals evaluations so they understand the importance of following through properly.

Gary Peatick
Supervisor of Parent Information,
Transportation, Attendance and Truancy
Franklin Township Schools

"School administrator followup on referrals has increased to nearly 100%, from a low of 15%."



- Dashboard helps you monitor performance metrics.
- Improve team morale.
- Establish goals and objectives for staff and students that can be accurately measured and rewarded.
- Reduce referral counts.
- Collect data effortlessly as part of your normal business process.
- Enhances the effectiveness of technical tools like on-bus cameras.

BusSeatingChart

Drivers, School Administrators and Transportation Officials have shared access to display and maintain student seating charts graphically.

Routes: Route Detail

Route: 34 AM Route to Plains Elementary Bus Number: 102 at School: 7:00 AM

Route Roster Bus Stops Seating Detail Assign Seats Report **4**

Copy seating assignments to selected route.

1

Instructions:

1) Select a seat from the chart on the right.
Seat: 11W **3**

2) Check box if monitor.
 Monitor

3) Select a student from the far right table or one click on one of the following buttons.

Seating key:
Open
Assigned
Unavailable
Currently Selected

Driver Side			Passenger Side			
W	M	A	1	A	M	W
1A	1B	1C	1	1D	1E	1F
2A	2B	2C	2	2D	2E	2F
3A	3B	3C	3	3D	3E	3F
4A	4B	4C	4	4D	4E	4F
5A	5B	5C	5	5D	5E	5F
6A	6B	6C	6	6D	6E	6F
7A	7B	7C	7	7D	7E	7F
8A	8B	8C	8	8D	8E	8F
9A	9B	9C	9	9D	9E	9F
10A	10B	10C	10	10D	10E	10F
11A	11B	11C	11	11D	11E	11F
			12			

Unassigned Students			
Last Name	First Name	School	Grade
Buchanan	James	Plains Elementary	3
Carter	James	Higgins Elementary	5
Clinton	William	Plains Elementary	1
Ford	Gerald	Plains Elementary	2
Grant	Ulysses	Plains Elementary	4
Roosevelt	Theodore	Plains Elementary	1
Taft	William	Plains Elementary	1
Taylor	Zachary	Plains Elementary	3
Truman	Harry	Plains Elementary	2
Tyler	John	Plains Elementary	4
Wilson	Woodrow	Plains Elementary	4

- 1 Interactive color coded seating chart seat assignments.
- 2 Easy student selection from route specific roster.
- 3 Detail and options for currently selected seat.
- 4 Flexible seating chart reports allows user to select the information to display for each student/seat.

Import new data as needed or maintain within the application. Drivers alerted to new students.

“BusSeatingChart makes Building, Sharing and Maintaining Seating Charts Easy”

“Our District uses seating charts for all our bus routes as a behavior management tool and for communication purposes. Prior to BusSeatingChart we kept paper copies for each route that were difficult to keep current.

“Now all our charts can be managed and shared over the internet. Drivers maintain their own charts and the most recent seating chart is always available to substitutes and school administrators. In the event of an accident we can provide authorities with an accurate seating chart. The build in reports also help us make sure drivers have updated information, and built-in notifications lets drivers know when a new student has been added to their route. BusSeatingChart has made the creation and management of our seating charts a breeze.”

Chris Winesette
Student Safety and Discipline Coordinator, Westerville City Schools, Ohio



MANAGE YOUR ROUTES WITH BUSSEATINGCHART

Districts without full GIS routing systems can use BusSeatingChart to manage bus rosters, bus stops and other basic information.

Routes: Route Detail
Route: 34 AM Route to Plains Elementary Bus Number: 102 at School: 7:00 AM

Route	Roster	Bus St	Seating Detail	Assign Seats	Report
1		3			
	Last Name	First Name	SIN	School	
Remove	Jackson	Andrew	4719679	Plains Elementary	
Remove	Adams	John	4668586	Plains Elementary	
Remove	Adams	John Quincy	7645152	Plains Elementary	
Remove	Buchanan	2	James	7420151	Plains Elementary
Remove	Bush	George	2185111	Plains Elementary	
Remove	Bush	George W.	8591436	Plains Elementary	
Remove	Carter	James	7805967	Higgins Elementary	
Remove	Clinton	William	4503792	Plains Elementary	
Remove	Coolidge	Calvin	5622883	Plains Elementary	
Remove	Eisenhower	Dwight	9366329	Plains Elementary	

Add Student to Roster 4

Enter SIN:*

Entering an existing SIN will add the student to the roster.
Entering a new SIN will create a new student record.

-- OR --

Student Lookup - Enter search criteria in spaces below and click row to select

Last Name	First Name	SIN	Grade	School
<input type="text"/>				
Harding	Warren	3355748	1	Plains Elementary
Buchanan	James	7420151	3	Plains Elementary
Lincoln	Abraham	3117197	1	Plains Elementary
Johnson	Andrew	6087	4	Plains Elementary
Roosevelt	Franklin	8588324	2	Plains Elementary
Madison	James	2431014	1	Plains Elementary
Polk	James	2283946	1	Plains Elementary
Washington	George	8527403	4	Plains Elementary
Grant	Ulysses	9003349	4	Plains Elementary
Reagan	Ronald	3346026	5	Plains Elementary
Pierce	Franklin	3518992	5	Plains Elementary
Cleveland	Grover	2180344	2	Plains Elementary

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Roster key: Student in roster

FEATURES AND BENEFITS



Improves Communication

Seating assignments and changes are automatically communicated between stakeholders.



Speeds Up the Process

Dashboard messages and/or email alert drivers when new students are assigned to their routes. Integration with BusConduct allows administrators or drivers to make changes to improve bus safety and discipline.



Accident Reporting

Current seating assignments are always available to provide information for substitute drivers and authorities in the event of an accident.



Easy as 1-2-3

Drivers and administrators alike will be impressed with BusSeatingChart's ease of use. Initial seating assignments are completed in minutes, and adjustments are even quicker. With BusSeatingChart, maintaining seating charts becomes so easy you may want to consider assigning seats, even if you never have.

Basic Management Tools for Routes, Stops and Riders

- 1 Route:** manage basic route information.
- 2 Roster:** add and remove students from a specific route. Search for a specific student.
- 3 Bus Stops:** group students and add details about a specific locations.
- 4 Adding or removing** a student between imports is quick and easy.
- 5 Click a student's name** to add that student to the current route. Students already included on a specific route are highlighted on the full student list.



Watch our 3-minute video to get a quick glimpse of BusSeatingChart in action. Or contact us today for a free, no-obligation, personalized demo.
<http://www.busseatingchart.com/video>





Safe & Efficient Transportation Services with BusConduct and BusSeatingChart

Contact us today for a free no-obligation demonstration of BusConduct and/or BusSeating Chart.

We personalize each presentation to your specific needs and workflow. Register online at busconduct.com or contact us by phone or email for an appointment. We look forward to hearing from you!

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